

CCSC Board Minutes

January 8, 2024 @ 6:45pm

Paterson's house

Meeting start: 6:58pm

In attendance: Mel, Naomi, Ian, Jan, Alyson, Derek, Dawn, Cameron, Rebecca

1. Approval of January agenda

First: Mel

Second: Ian

In favour: all

2. Coach's Report

- Everyone is settled and running smoothly
- Sunny and Meredith are on board and is working out well
- Dryland: going well, attendance going up in the senior group, offered to senior development, Vera did tryouts for her groups and is creating more interest

3. Operations Manager Report

- Everyone is registered with swim Canada
- Losing about 23/24 swimmers
- 4 new registrants
- Tryouts are filling up, occurring on Fridays
- Create a flyer for distribution
- Creating room in futures as that is where the interest is
- Looking to revamp futures into a different structure (maybe a swim school as well as change the practice days)
- Long course regionals (Brock) are on the same weekend as Collingwood, dates have been moved

4. Treasurer Report

- See report
- Slightly above budget, but losing a few swimmers
- 147 families, 194 active swimmers
- We are the biggest club in the north of Ontario, bigger than Barrie (166)
- Started with the away surcharge for meets and it has been working well
- Incremental costs that won't be repeated, we should have a balance by the end of the year
- Still waiting for the caps to be reimbursed

5. Starting blocks update

- blocks are in
- town has approved
- ----- engineering has done a huge amount of work and has saved us a lot of money
- blocks are in viewing room
- total cost is \$33, 036.50 including installation etc (swim a thon money will go towards these blocks) goal is to get more families to participate and push swim a thon to help cover our costs
- back stroke ledges are \$1500 each- hoping for 2 to start with

- Jan/Feb: corporate sponsorship for blocks

* Blue Mountain- In progress

*Optimist- in progress, looking at a February meeting

* VO2- waiting for funds for the sponsorship as well as the water stations, use this money for a sponsor to the starting blocks

*Fibre Protect-

*Blundstone, wants to sponsor but what will that look like

*Tatham Engineering

*family from Collingwood clipper swimmer donation

Nathan is going to take photos of the old starting blocks to present reasoning why they need to be replaced

Create a poster in the main foyer to thank sponsor and create a visual

Have the sponsors to sponsor a block at the June meet, with a sign under the block numbers

- Feb 12- Go Fund Me launch, online-easy to do

-Ontario Sport Alliance launch, organization that will collect money and issue tax receipts for donations (as a non profit we cannot issue tax receipts)

They will take 4% of each transaction plus \$2 for each receipt.

MOTION: Jan: I move to become a member of the Ontario Sport Alliance, for \$35 a year- to fundraise our new starting blocks.

Ian: Second

All in favour

Public Engagement

*host a family day swim meet

MEDIA ENGAGEMENT Collingwood Today, Talk of the Town, CCSC social media, Town of Collingwood social media,

Dominoes- pizza deals for families and a portion will go back to the club

Share with Huronia clubs, Special Olympics, Squall, local schools, VO2, CCSC sponsors with store fronts

Farmer's market booth in the spring

SPONSOR LEVELS- discussion of how the donors will be represented and recognized, on blocks, on poster etc

INSTALLATION March 18/19 (Town will remove and the installation will occur after that)

MARCH/APRIL BLOCK PARTY during practice-swimmers will learn how to use the blocks, perhaps the Friday after the installation

MAY Swim a thon as well as a squall a thon

JUNE \$7.50 athlete surcharge

JULY/AUGUST- keep current sponsorship levels and add a new level...which will include a block decal for the season

6. DRYLAND

MOTION:

MEL: I move to charge families, senior \$20 and junior \$10, for dryland training from February 1 to end of season.

Second: Alyson

In favour: ALL

NEXT meeting: Monday, February 5 @ 6:45pm

Meeting adjourned at 9:01pm.