



Date:	Sept 16, 2025	Location:	Pinecrest Room – Strathcona Gardens
Start Time:	7:00pm	Facilitator:	Mercedes Hayduk
End Time:	8:20pm		
Attendees: Mercedes Hayduk, Kelly Bignell, Nycky-jay Vanjecek, Richard Millns, Rachel Balabuch, Kirstie Stewart, Tyrone Monteith			

1. Call to Order	Meeting called to order: <ul style="list-style-type: none"> 7:00pm
2. Agenda	Acceptance of the agenda as provided: <ul style="list-style-type: none"> Approved by Nycky Jay, Second by Rachel Call for additional agenda items: None
3. Meeting Minutes	Acceptance of previous meeting minutes: <ul style="list-style-type: none"> Approved by Billie, Second Nycky Jay
4. Action Items	<ul style="list-style-type: none"> ACTION ITEM (Rachel): Draft key points and fundraising goals /rules reminders for Mercedes to review and approve sending out to the club – Completed
5. Reports	<p>President</p> <p>As this is my last official board meeting, I want to take a moment to reflect and express my deep gratitude for this organization and this Board. I will still be in the shadows supporting CRKW behind the scenes to ensure a successful transition for some key roles (President and Treasurer). I do have a swimmer for the next two years so I won't be far and my heart will always be with this incredible organization. CRKW has played such a powerful role in shaping my daughters into the strong, confident young women they are today, and for that I am forever thankful.</p> <p>It has been a privilege to work alongside such a dedicated and passionate group of people. The heart of CRKW is big – you can see it in every volunteer, every parent, and every child and swimmer who shows up with commitment and pride.</p> <p>Looking ahead, a new Board will be elected in October, and I know the future is bright. A few suggestions as CRKW continues to grow:</p> <ul style="list-style-type: none"> Revisit and revamp the VPS to ensure it reflects the true scope and responsibilities of each role. This is something a committee needs to look at. Keep a close eye on finances as we work toward a clearer year-end picture. Continue to share the love of CRKW within our community and welcome more families into this incredible program. <p>Thank you for trusting me with this role over the years and allowing me to part of something so meaningful.</p> <p>Head Coach</p> <p>Welcome to the new season. I am excited to begin my 7th season as CRKW Head Coach.</p> <p>I am delighted to see that our CRKW Academy has successfully launched. With a talented and dedicated top group, the tip of our arrow is razor sharp.</p> <p>It is incredible to me the importance of this strategic shift to move our senior athletes to a 2-4 Pool time. It has opened up a world of sustainability and excellent access for our Killer</p>

Whale Junior and Killer Whale Development groups. The pool has never been busier in the after-school times, and we have ensured the club's future with this move.

Now we are once again in a successful but nerve racking registration, as we made a large shift to our fee structure, and I am relieved to see we got all of our swimmer back in the water for the most part, and have had successful intake and recruitment of new athletes to the program. We are prepared to move forward with a strong program with excellence at every level.

Development Coach

Classes for fall session are quite full with a few spots in each level. Coaches are hired. I'm looking forward to our start next week.

Treasurer

General \$139, 484.41
Capital Project \$4982.63
Contingency \$31, 483.58
Gaming \$4836.82

In August the board made the difficult decision to increase program fees to cover increased expenses due to a 50% increase in pool fees and coach salaries. At that time, it was decided to risk manage a forecasted deficit for 2025-26 year instead of increasing fundraising requirements for swimmers and their families. I'm happy to report that with 11 new registrants to date in the competitive program and a strong result in registration for mini whale program our year end forecast is in a healthier position. Good news! Its early but we are already in a stronger position. Please note - This is not to distract from the importance of fundraising efforts and providing families with opportunities to raise funds that maximize payoff to the club and minimize their effort. I hope to provide a monthly update on the club's forecasted financial position so that the board can continue to make informed financial decisions.

Discussion:

- Question (Kirstie) what is the capital projects fund used for? Response (Mercedes) set aside for capital costs, example recent purchase of the electronic touch pads and digital board

Fundraising & Sponsorship Coordinator

- Prepping for the season to start, initial stages of mapping out seasons fundraising ideas, ideally parents will come forward with ideas
- **ACTION ITEM (Rachel):** Email reminder to parents regarding fundraising requirements for season will be sent out

Discussion:

- Suggestion for virtual 50/50 draw, response board wide support this idea **ACTION ITEM (Kelly):** to explore process for 50/50 draw and report back
- Suggestions for additional annual sponsorship to be set up with corporate sponsors, ideally 5-year plans or longer, sustainable sponsors, brainstorming process, response board support process TBD.

Registrar

- Registration going well, noted that many elements of the process are manual, exploration of ease of data transfer would be helpful in the future
- 101 swimmers registered to date
- Noted, email received by parent asking about the \$100.00 fee for volunteering, this is incorrect and should be removed from the site **ACTION ITEM (Kili):** to ask website support to remove the fee noted, review site for additional outdated information

Meet Manager

- Prep for home meets underway, dates confirmed are the following:
 - November 29/30, 2025
 - January 17, 2026
 - April 18, 2026

Communications/Social Media Coordinator

- All going well, recent posts well received
- Request for increased communication between emails regarding funds received (sponsorship) and social media to ensure posts are timely and accurate

VPS Coordinator

- Prepared for season
- Request, for increased communication post meets to ensure that points are captured accurately.
- **ACTION ITEM (Ty):** Email to be sent to parents reminding them of VPS contact to ensure flow of communication is clear

Apparel Coordinator

- No luck with the back of T-Shirt sponsor for this season to date, more business's to be explored, results TBD.
- Email sent to parents regarding coming seasons apparel, LY sports partner for apparel needs
- Question (Leslyann) a shared drive for all our work would be beneficial for working documents and handover/role descriptions for continuity. Response (Mercedes) to be explored and set up through Microsoft accounts or other as available, will report back.

Social Coordinator

- Update (Mercedes) welcoming new coordinator Jen Valdez she will be attending AGM and next board meeting
- Focus on large events Rule the Pool, Holiday Party, and Year End dates.

Officials Coordinator

- Update (Mercedes) transitions are in progress, Chris to complete full handover during this season



	<p>Website Coordinator</p> <ul style="list-style-type: none"> Update (Mercedes) all going well, web coordinator is available anytime please reach out with any updates needed, note timeline for urgent needs <p>Travel Coordinator</p> <ul style="list-style-type: none"> Update (Mercedes) transition in progress, Leslyann will be stepping into this role and will seek handover details
<p>6. New Business</p>	<ul style="list-style-type: none"> International Students <ul style="list-style-type: none"> - Access to the club is available, Mercedes works with students/swimmers one to one to ensure communication ease, fundraising paid by parents and VPS waived.
<p>7. Action Items</p>	<ul style="list-style-type: none"> ACTION ITEM (Rachel): Email reminder to parents regarding fundraising requirements for season will be sent out ACTION ITEM (Kelly): to explore process for 50/50 draw and report back ACTION ITEM (Kili): to ask website support to remove the fee noted, review site for additional outdated information ACTION ITEM (Ty): Email to be sent to parents reminding them of VPS contact to ensure flow of communication is clear
<p>8. Next Meeting</p>	<ul style="list-style-type: none"> October 20, 2025 AGM