



Sponsorship and Partnership Opportunities

The Dartmouth Crusaders Swim Club has been a part of the Dartmouth, Cole Harbour, Eastern Passage and surrounding communities for over 50 years. Our rich history includes three members who have represented Team Canada's Olympic and Paralympic Teams, swimmers and coaches who have been inducted into the NS Sport Hall of Fame, and countless swimmers who have had successful university swimming careers.

Our club has pathways supporting both competitive and recreational swimmers and professional coaches who are focused on developing swimmers not only as athletes but also as future leaders. We aim to build a stronger, more energetic community as young athletes have been shown to have greater leadership abilities, higher levels of academic achievement and improved life skills.

We are currently seeking sponsors and partners to help make the sport of competitive swimming more accessible to all our community members and allow our swimmers to pursue their passions in and out of the pool.

Corporate sponsorships arranged by parents will have 50% of the value of the sponsorship applied directly to the parents' fundraising commitment with the remainder of funds flowing directly to the club. Contributions to the club will support: the rising costs of staff and pool time, travel costs for our competitive squads, additional professional support sessions for the swimmers and families (mental preparation, dietary planning), & new IT equipment to support our underwater cameras used for technical stroke assessment. Please find the various levels of support and proposed benefits attached to this letter.

We are always open to discuss new ideas or a more customized sponsorship option for your business. If you have any questions or are interested in supporting our club, please contact me at sponsorship@dartmouthcrusaders.ca.

Payments can be transferred electronically by sending an e-transfer to dcsctreasurer2022@gmail.com including your business name, requested level of sponsorship and the swimmer who has arranged the sponsorship.

Thank you,

Dartmouth Crusaders Swim Club



Corporate and Community Sponsorships

Sponsorship is an excellent way to support the club purchase equipment, provide unique training & travel opportunities, and to keep the sport of swimming accessible for families. In exchange for corporate sponsorship support the club offers recognition for financial contributions as follows:

BENEFITS	Squad Sponsorship (\$10,000+)	Gold Sponsor (<\$5,000)	Silver Sponsor (<\$2,500)	Bronze Sponsor (<\$500)	Blue Sponsor (<\$250)
Prominent logo placement at all Atlantic, National and International Competitions and Events	X				
Sponsorship signage at our home facilities	X				
Banner Display at swim meets	X	X	X		
Spotlight in social media	X	X			
Recognition in social media			X	X	
Special recognition at our annual gala	X	X			
Recognition our annual gala			X	X	X

Corporate and Community Partnerships

Corporate Partnerships are an excellent way for local businesses to provide the club with support in terms of goods and services rather than direct financial support. The proposed values of support would align to the chart above; however, we would be happy to develop customized benefits packages for any interested businesses.

If you have any questions or interested in a customized package, please contact
sponsorship@dartmouthcrusaders.ca.