

Edmonton Keyano Swim Club
President's Report – AGM – October 2025
Sara Pretzlaff, President

Hello everyone,

On behalf of the entire staff and Board at the Edmonton Keyano Swim Club, it is my pleasure to welcome all our new and returning families to the 2025/26 swim season.

As we reflect on the year gone by, I am incredibly proud to report that the 2024/25 season was a standout one for our Club—marked not only by outstanding performances in the pool but also by meaningful progress in our programs, committees, and Club operations. Our athletes, coaches, and families have continued to uphold the tradition of excellence that Keyano is known for — both in and out of the water.

Team Highlights – 2024/25 Season

Our team delivered exceptional performances across the provincial circuit, reinforcing the strength, depth, and consistency of our program:

- **JP Fiset – Provincial Series 1:** 1st Place Team Overall
 - **Edmonton Open – Provincial Series 2:** 1st Place Team Overall
 - **Winter Provincial Championships:** 2nd Place Team Overall
 - **Summer Provincial Championships:** 1st Place Team Overall
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Athlete Recognition

We also celebrate some exceptional individual milestones:

- **Youth Recognition Awards:**
 - 7 swimmers recognized in the historical Top 5
 - 14 swimmers in the historical Top 10
- **International Representation:**
 - Congratulations to **Emma Finlin** and **Reid Maxwell**, who represented **Canada at the World Championships in Singapore**—an incredible achievement for them and for Keyano.

Coaching Excellence

We are fortunate to have a dedicated and talented coaching team. We are especially proud of **Paul Birmingham**, our Head Coach, who was named **Men's FOX 40 Coach of the Year** at the 2025 U SPORTS National Swimming Championships. Paul's leadership and the commitment of the entire coaching team continue to inspire and develop the next generation of Keyano swimmers.

Safe Sport & Club Culture

Creating a safe, respectful, and supportive training environment remains a top priority for Keyano.

- In 2024-25, we launched the **Dare to Care** campaign:
 - **100%** participation from coaches and admin staff (39 staff)
 - **91%** participation from Performance families (107)
 - **86%** participation from Development families (229)
 - The campaign cost \$11,020, offset by \$5,700 in one-time grants.
 - Completion of the program was linked to pre-registration, and coaches continue to use the language and tools from the training in their day-to-day coaching environments.
- In early 2025, we established a **new Safe Sport Committee**, including terms of reference and an initial membership. The committee is now undertaking important work to update our Club's **Code of Conduct**, as well as policies related to **discipline and complaints**.

These initiatives reflect our strong commitment to fostering a positive, inclusive environment for all members.

Volunteerism & Hosting Excellence

Keyano continues to be recognized nationally for our excellence in hosting meets, which would not be possible without the dedication of our families:

- In April, we proudly hosted the **Canadian Open**, welcoming elite swimmers from across the country. We're thrilled to have been selected as the host club for this event for the next three years—testament to the outstanding quality of our events and our volunteer base.
- The **Edmonton Keyano International (EKI)** remains our Club's flagship event. Now running for over 40 years, EKI continues to attract top talent and deliver some of the fastest racing in Western Canada. It is a true showcase of our Club's legacy and organizational strength.
- The **Competitions & Officials Committee** worked hard this season to revise our **Participation Points Policy**, including:
 - Updates to how points are earned in categories where volunteer duties have changed
 - A new **prize raffle** to reward top point earners—an exciting way to thank our most dedicated volunteers

Our **participation point system** ensures that responsibilities are shared equitably and that every family plays a role in the Club's success. We thank each and every one of you who supported these events.

Strong Governance & Financial Oversight

This year, our **Finance & Audit Committee** conducted a thorough review of:

- The **2023-24 season audit** (with **no concerns** identified)
- The **2024-25 Club budget**, in collaboration with Club management

We transitioned to **new auditors** this past year, and we were very pleased with their thoroughness and timeliness. The committee recommends we continue with the same auditors for the upcoming year.

Looking Ahead

As we dive into the 2025/26 season, we do so with pride in what we've achieved and excitement for what lies ahead. We remain focused on:

- Supporting our athletes in their pursuit of excellence
- Continuing to build a safe, respectful, and inclusive Club culture
- Running world-class meets that elevate the sport across our community
- Maintaining strong governance and financial health

On behalf of the Board, coaching staff, and everyone at Edmonton Keyano, thank you for your continued support, energy, and commitment. Your contributions — whether as athletes, coaches, volunteers, or supporters — are what make Keyano truly exceptional.

Let's continue to support our athletes, celebrate our shared successes, and carry the **Keyano spirit** with us into another exciting year.

Sincerely,

Sara Pretzlaff