



Edmonton Keyano Swim Club

Setting a new standard for swimming in Canada

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Board of Directors Meeting

Date: Monday, July 18, 2022

Time: 7:00pm - 9:00pm

Presiding: Ian Boreyko

Location: Via Google Meet

Recorder: Kristi Williams

Attendance: Ian Boreyko, Cathy Shepherd-Finlin, Ryan Mo, Shannon Loughran, Jill Edwards, Paul Birmingham, Chris Nelson, Kristi Williams

Regrets: Cian O'Kelly

1. Welcome and Call to Order

Ian Boreyko welcomed all members. The meeting was called to order at 7:03 pm.

2. Approval of Agenda

A motion was brought forward by Cathy Finlin and seconded by Kristi Williams that the agenda be approved as circulated. All in favour.

CARRIED

3. Approval of Minutes from Previous Meeting

A motion was brought forward by Cathy Finlin and seconded by Shannon Loughran, to approve the minutes from June 16, 2022. All in favour.

CARRIED

4. Welcome to Ryan Mo

- Ryan Mo has joined the board as a new member and will take on the role of Treasurer.
- Ryan has been a member of the Keyano Swim Club since 2016.
- He has two children swimming in the club.
- Although this is his first time serving as a board member, he has a wealth of experience in the area of finance and accounting.

5. Ongoing Business

5.1 Hiring of Office Administrator

- Chris will repost the job opening in the fall.
- We will need some help for the preparation of the upcoming audit; VKO currently has most everything they need. Chris will meet with Colleen Bannon this week to discuss what is needed to complete the audit.

5.2 Fundraising Opportunity

- Ian Boreyko has proposed an EKSC Bonspiel and Banquet.
- We would require 132 participants to make it feasible.
- The cost for the “Banquet” portion would be approximately \$25/plate.
- Board members liked the idea and thought we could survey members to determine interest.
- Members liked the idea of a “club activity” outside of the pool where parents can socialize.
- We would have to time it to not co-incide with any swim meets.
- This would not replace any Bingo commitments.
- Ian Boreyko will investigate further and survey the members early in the season.

5.3 Standing Reports

5.3.1 Head Coach Report

- Swim Meets: season is coming to a conclusion; Jr and Sr Nationals in Montreal (16 Keyano swimmers attending), Provincial Championships in Calgary, Jr Pan Pacs in August (4 Keyano swimmer attending)
- EKI was a success; 500+ swimmers, participation from all levels, benefit of meet is it allows Alberta swimmers an additional opportunity to qualify for higher level meets.
- Facilities: Kinsmen is replacing headwalls, so DSM is not set in LC format which is challenging for swimmers to train for nationals.
- Development: planning for next season - Paul has amended the curriculum. Possibility of workshop for “Mental Health” for High Performance groups. Cost will determine feasibility.
- Swim Alberta AGM is September 23-25; Jill Edwards will be nominated for Volunteer of the Year, usually the current president also attends. Some coaches may attend to gain accreditation.

5.3.2 General Manager Report

- **Budget:** Pool allocation for July has changed four times. Casino sign up page is up and running - volunteers are starting to sign up. We are projecting a \$50,000 loss this season and \$57,000 next season. Our club is in a healthy position and we can withstand these losses. We hope to over-perform in certain areas which will hopefully allow us to balance our budget earlier than anticipated.
- **Camps:** Summer camps are up and running at the Kinsmen and Glenora.

5.3.2 General Manager Report (cont'd)

- **Membership:** Gold “and above” members are showing 90% retention. Chris forecasts an increase in Bronze and Silver memberships. As the Bronze numbers continue to increase and current swimmers move up in levels, this will put us in a strong position to negotiate with the City of Edmonton for additional pool space/time. There was some discussion regarding Keyano pursuing a Learn to Swim program; however, Paul is emphatic that the club continues to operate as a competitive swim club. Rather, we will maintain close relationships with Learn to Swim programs in the city. We are discontinuing the Castledowns YMCA program due to low numbers - other YMCA are still running.
- **Bingos:** Our current budget reflects our goal to return to “pre-COVID” revenue. As well, it has been adjusted with a small increase in fees and small decrease in BINGO commitments (except Bronze which has the same number of BINGO requirements). All BINGOs have increased in revenue over the past few months, however we are not yet at pre-COVID amounts.
- **Expenses:** Chris reviewed the important points included in the expense portion of the budget. This is the first year in a while that all pools will be operational at the start of the swim season. As well, we had no “cost” for an administrative assistant.
- **Meets:** OSC is the official host of Nationals in late August 2023. Swim Canada will not award 2024 Nationals to Edmonton.

6. Upcoming Meetings

Our next scheduled meeting will be Monday, August 29, 7:00pm - 9:00pm.

7. Round Table

- Kristi Williams questioned whether there was any concern regarding the audit being completed in time for our AGM. Chris is confident that he and Colleen will have all required documents submitted to VKO this week
- Ryan Mo had a question regarding the timing of the audit; it is slightly delayed this year due to health issues with our accountant, however, it will be completed by the AGM.

8. Adjournment

A motion was brought forward by Shannon Loughran to adjourn the meeting.

Meeting adjourned at 8:50 pm.