

2021-2022 EKSC AGM Report from the Board of Directors

- Welcome and good evening - it is great to be here in person with everyone - something we haven't had the opportunity to do since our 2019 AGM. So that in itself certainly bodes as a good thing which I am happy to say greatly aligns to the message I am fortunate to bring to you all tonight.
- I am not keen to redress the many challenges that the past 2 years have brought to our club but am here to tell you all how well those challenges were met and the position we see ourselves going forward.
- To be clear, the pandemic challenges were potentially 'an extinction level event' for many athletic clubs across Canada. Keyano, in contrast, not only demonstrated an uncommon resiliency to the credit of our members and our organisation and instead found a means to grow as a result.
- The advent of the 2022 season sees our club attaining unprecedented membership levels with strong engagement in our development stream through to a continued and established presence at the collegiate level of competition.
- This clearly demonstrates the efficacy of our management structure, the quality of the product our coaches provide and the engagement of our members and their families to EKSC.
- Likewise, the strength of our organisation and the quality of the product it offers has been acutely felt as witnessed by the full capacity of our swim camps this past summer - we are providing something our community truly values and desires.
- The strength of that offering flows from the commitment and voice of our members. This is why as a board we endeavoured to listen to members and delivered a 2022/23 program that balanced two competing interests in a way that we feel met members needs.

- In face of rising inflation we did our utmost to control costs and continue to offer the program with only minor increases across program offerings for the current year
 - Reviewing our relationship with AGLC and the level of member Bingo commitments going forward
 - Formally moving forward with a dedicated Development Coach focused on ensuring a high level of engagement, quality of product and value that will support continued and sustained membership levels in the years to come
-
- All of that said, however, we do continue to experience headwinds which unfortunately lie outside of our control for the most part. Facility access - and specifically our relationship with the City of Edmonton remains a challenge in limiting and constraining access to something that is critically required to run a swim program - pool access.
 - These challenges are not ours alone and have risen to the level of receiving national media coverage over the past months. All that aside, we do remain confident that skills and experience our management has in navigating this issue will deliver what we need - but maybe not all that we want.

In closing, on behalf of the board I would like to offer the sincerest of gratitude to the coaches, management team and members that continue to make Keyano the proud institution that it is. Without your ongoing knowledge, commitment and engagement we would not be the club we are today.