



SASKATOON GOLDFINS SWIM CLUB

Excellence in sport, excellence in life.



COMMUNITY SPONSORSHIP PACKAGE

2023-
2024

Proudly supported by:



Dear Community Builder,

Thank you for taking the time to consider supporting the Goldfins Swim Club for the 2023-2024 competitive swimming season. The Goldfins worked hard in the past year to build on our culture of inclusion and strive to provide growth and development opportunities to teach life skills through the sport of swimming.

The 2022-2023 season saw the Club grow in both grassroots (Jr. Goldfins) and in our performance groups (8 swimmers qualifying for Nationals). Our Jr. Goldfins programs continue to deliver advance swimming lessons for 240 swimmers aged 10 and under each month. In March of 2023, Goldfins hosted Winter Provincials winning the Top Club Award with 60 swimmers and sent 63 swimmers to compete in Summer Provincials (July 2023), defending our title! In addition to our provincial success the Goldfins has had some success nationally as well. In March we sent 12 swimmers to compete in Western Canadian Championship, and another 4 swimmers at Canadian Swimming Trials. In June, Swim Saskatchewan put together a junior and senior provincial team to compete at swim meets in Toronto and Vancouver. Of the 30 swimmers on these teams, the Goldfins made up 17 of the spots, including having Goldfins coaches as Lead Coach for both teams.

The Goldfins Swim Club promotes the values of being an inclusive community committed to excellence and learning. New for the 2023-2024 season the Goldfins will be creating a Racing Series consisting of four stand-alone race days held at the Shaw Center in Saskatoon. The goal of the Racing Series is to help lower the barrier of entry into competition for our youngest athletes. By staying close to home the Racing Series will allow our swimmers aged 12 and under and their families an introduction to competitive swimming by lowering the cost (no travel) and providing mentorship from our senior athletes.

In addition to the Racing Series, the Goldfins Swim Club will be hosting three separate meets - each of which draw over 300 swimmers from across the Prairies.

- October 27 - 29, 2023: The 48th Annual Goldfins Invitational
- February 2 - 4, 2024: Goldfins Winter Classic
- March 7 - 10, 2024: Manitoba/Saskatchewan Provincial Championships

Enclosed, you'll find a variety of programs for event sponsorship and promotion. Your involvement will help us to lower the cost for our members to participate in and benefit from all the good that comes with being involved in sport.

If you have any further questions, please don't hesitate to get in touch with me directly. We will follow-up with you shortly to discuss the potential of your involvement.

Sincerely,

Steven Hitchings, ChPC
Head Coach
Saskatoon Goldfins Swim Club
steven@goldfins.ca
(306) 978-4653

SPONSORSHIP OPPORTUNITIES

OFFERING	TITLE (\$5000+)	PLATINUM (\$3500+)	GOLD (\$2000+)	SILVER (\$1000+)	BRONZE (\$500+)	LANE (\$250+)
Sponsor advertisement (e-meet program)	Full page	Full page	¾ page	½ page	¼ page	Name & logo (if applicable)
Public Service Announcement (seconds per session)	30	30	20	15	10	Announced as lane sponsor
Logo promotion on 2nd scoreboard (entire meet)	5 per cycle	4 per cycle	3 per cycle	2 per cycle	1 per cycle	
Digital recognition	Website Social media Newsletter	Website Social media Newsletter	Website Social media Newsletter	Website Social media Newsletter	Website Social media Newsletter	Website Newsletter
Meet t-shirts (logo recognition)	Prominent	Prominent	Yes	Yes	Yes	
Vendor opportunity	Guaranteed	When space permits	When space permits			
Welcome signage (provided by sponsor)	Yes	Yes				
Sponsor appreciation	Personalized plaque					

Interested in supporting the Goldfins? Please complete our Intake Form [HERE](#).

Or contact our Sponsorship Coordinator at sponsorship@goldfins.ca.

ABOUT THE GOLDFINS

The Saskatoon Goldfins Swim Club (Goldfins) is a non-profit organization established in 1978, with our roots dating back to the 1950's! We have grown to be the largest all-season swim club in Saskatchewan with over 500 swimmers in our Junior, Competitive, and Masters' programs.

Led by head coach Steven Hitchings, the Goldfins is dedicated to the promotion of excellence in competitive swimming guided by our core values: Inclusive, Community, Committed and Excellence. Our Club vision is *"Excellence in sport, excellence in life."*

Swimmers from our Club have participated in meets like the 2017 Canada Summer Games, National Championships, and the Goldfins was even represented at the 2016 Paralympics by swimmer Samantha Ryan. In August 2022, half of Team Saskatchewan was represented by Goldfins athletes in the Jeux du Canada Games!

Our Club is also heavily involved in our community. During the 2019 season, the Club launched #GoldfinsGiveBack; an initiative to get Saskatchewan's premier swim club contributing in meaningful ways to our community. Events to date include the Terry Fox Run, blood drives and volunteer hours at the Saskatoon Food Bank and Learning Centre.

Our Club strives to develop exceptional kids through competitive swimming - both in and out of the pool! GO GOLD!

