



Kamloops Classic Swimming

SPONSORSHIP PACKAGE



Kamloops Classic Swimming



@swimkamloops



Sponsorship - Opportunities

KCS Meet Sponsor

\$3,500 for 3 Day Swim Meet

\$1,500 for 1 Day Swim Meet

- Sponsor listed on meet advertising
- Sponsor listed on heat sheets
- Video reel on big screen, score board, on constant loop between races and for warm-up
- Hang your banner for entire meet
- Share promo video on instagram and Facebook

KCS Lane Sponsors

\$1,000

- Annually sponsor one of 8 lanes for all KCS hosted swim meets
- Advertising hung at each lane
 - 24" X 16" sign
- Sponsors listed on heat sheets

KCS Masters Sponsors

\$1,500

- Name our Masters swim group
- Get your company name used on the pool deck and beyond!

KCS T-Shirt Sponsor

\$1,500

- Get your logo on our club t-shirts
- Swim kids wear their club shirts everywhere and for years

***All of our sponsors are featured on our social media and website**

Sponsorship - Opportunities

Swim Skills Sponsor

\$2,000

- Promote your company on our swim skills signs
- Company logo on all swim skills promotional materials and group communications
- Company logo on swim skill report cards

Summer Camp Sponsor

\$2,000

- Be our summer camp sponsor and get your name on all t-shirts
- Company logo on summer camp promotional materials and group communications
- Company logo on report cards

Team Building Sponsor

\$500

- Sponsor a team building event
 - Christmas breakfast
 - Group clinics & pizza
- Come and join us and meet our team!

Sponsor Our Year End Banquet

\$1,500

- Join us at our year end banquet and help to hand out our awards

***All of our sponsors are featured on our social media and website**

Sponsorship - Opportunities

Sponsor our Newsletter \$500

- Advertise on our monthly newsletter
- Receive a copy of our newsletter

Bag Tag Sponsor \$950

- Support our swim meet bag tags and have your advertising on every swimmers bag!
- Sponsor listed on heat sheets
- Video reel on big screen, score board

Volunteer Sponsor Product Donation

- Provide us with goods to raffle for our amazing volunteers
 - Coffee, wine, gift cards

Swim Meet Basket Sponsor Value of Basket

- Provide us with a gift basket of goods and add business cards for your company
- We will acknowledge your donation and display your company logo on our raffle table

Food & Beverage Sponsor Cost of Food & Beverage

- Provide food and beverages for our home meets and receive recognition and advertising in our hospitality room and on our hospitality cart

***All of our sponsors are featured on our social media and website**

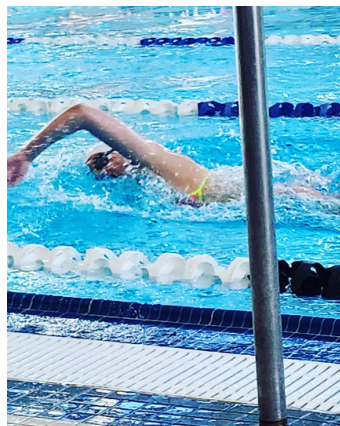


About Us

The Kamloops Classic Swim Club was established over 65 years ago. We are a swimmer-centered, coach led, board supported, and parent powered competitive swim club which operates under the umbrella of Swim Canada, in affiliation with Swim BC.

We are able to provide local youth with opportunities to participate in Jamborees, Regional, Provincial, National and International competitions.

It is important to us to provide a competitive swim program that operates to create a cohesive team atmosphere, where each swimmer is enabled to be the very best they can be.





Why Sponsor Us

Kamloops Classic Swimming is a non-profit organization with a current membership of 250+ swimmers, ranging from "learn to swim" swimmers to Olympic Trials Qualifiers, including masters swimmers.

In addition to volunteer hours, a significant amount of funds are necessary to run a successful swim program and keep fees affordable for its members. Sponsorship funds are integral to the development of our swimmers and coaching staff.

KCS is a non-profit society therefore amounts received are **not** tax deductible as a charitable contribution for businesses or individuals, however, amounts received may be tax deductible as advertising and/or marketing expenses for businesses.

Determination - Commitment - Persistence

An electronic scoreboard for the KCS Fall Festival. The top right corner shows the time 10:44:41 AM. The main display shows the event 001-8: Mixed 50 m Backstroke with a time of 39.67. Below this is a list of swimmers and their times.

KCS Fall Festival				10:44:41 AM
001-8: Mixed 50 m Backstroke 39.67				
1	DEAN, Eleanor	MLBF	-	
2	RING, Allison	KCS		
3	GYSEL, Willem	MLBF	-	
4	EVANS, Alice	KCS	1 39.67	39.67
5	HUBBARD, Jed	WISC		
6	POST, Tenley	KCS		
7	ALLAIRE, Julien	MLBF	-	
8	REEDMAN, Lilly	MLBF		



Contact Details

Contact us now to reserve your position as one of our valued sponsors.

Sponsorship Chair

Our sponsorship chair will sign you up and
get you connected
Fundraising@swimkamloops.com

Administration

Our administration will receive your payment
and issue receipts
Admin@swimkamloops.com



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