

Lakeshore Swim Club

New Parent Orientation

Thursday, September 4, 2025



Agenda



- Welcome / Introductions
- Overview of LSC
- Equipment and Apparel
- Volunteering
- Officiating
- Upcoming Events and Hosted Meets



Overview of LSC

- Family-oriented performance driven club with a focus on community
- Founded nearly 100 years ago by Gus Ryder
- Not-for-profit corporation, governed by a Board of Directors elected from the membership
- Website: <https://www.lakeshoreswimclub.com>
- Primary method of communication is email

Strategic Plan 2024-2030



Our Vision:

Nationally recognized for **swimming excellence** and **strong community**.

Our Mission:

To foster swimming excellence through a commitment to community and professionalism.

Our Values:

Effort: We commit to giving our best effort to achieve our goals.

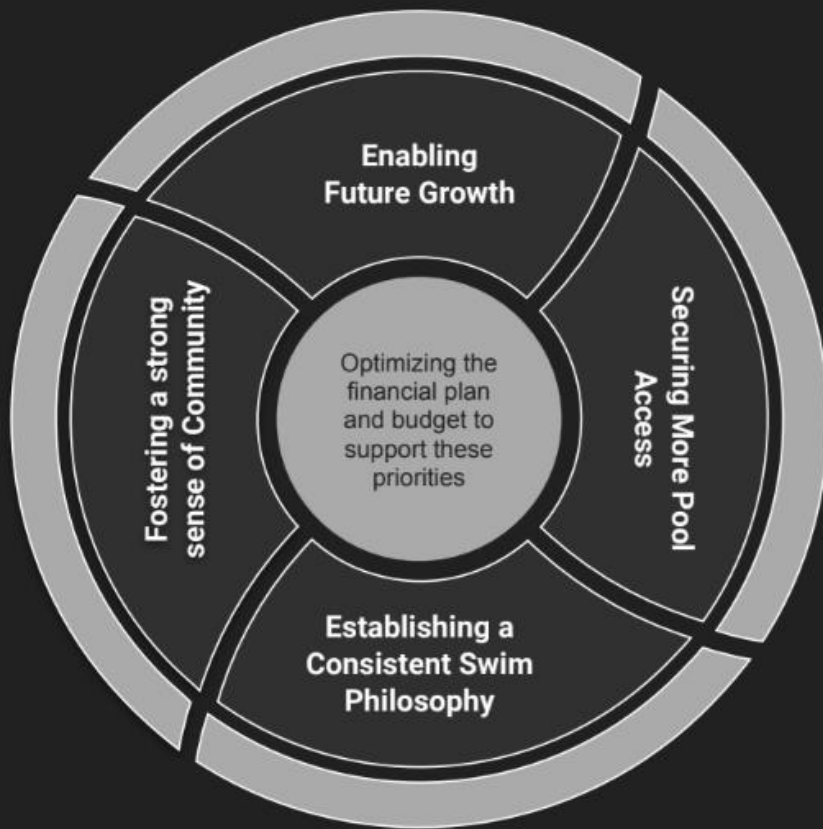
Attitude: We strive to maintain a positive attitude and growth mindset.

Teamwork: We help and support each other, especially through adversity.

Professionalism: We consistently act with integrity and accountability.



To achieve our vision, our multi-year strategy will focus on four key priorities:



Read more: [Lakeshore Swim Club](#) | [About LSC](#)

Equipment & Apparel



LAKESHORE SWIM CLUB

TEAM CODE: LAKESHORESC
TEAM PAGE LINK: LSC

Minimum 20% off sitewide. Use your code to save an additional 2% AND earn a 5% kickback for your team.



 **LYSPORTS**

Equipment & Apparel



<https://www.lysports.com/team/lakeshore-swim-club/>

- Registration includes a t-shirt and one LSC branded cap for returning swimmers
 - Personalized Caps can be ordered through our online ordering portal with Ly Sports during 3 windows (until Sept 5th, Dec, March) to include swimmer's last name
- Basic kit package that all swimmers are required to purchase
 - Apparel/Gear: tshirt, hoodie, backpack, mesh bag, 2 black LSC branded caps
 - Equipment: snorkel, kickboard, pull buoy, fins
 - Group coach will advise of any additional equipment requirements

Equipment & Apparel



- Parent Wear and unique branded items are available in our own store:

Officials Branded Golf Shirts (Red or White)

Joggers

1/4 Zip Pullovers

Long Sleeve Technical Tees

SoftSpun branded Tee and Legacy Tees

Ball Caps/ Touques/Bucket Hats

ORANGE CAP DAY



September 30th 2025

We encourage all swimmers to wear this years Orange Cap at practise during the week leading up to September 30th.

Orange Caps can be purchased for \$18 through our pro-shop and will be distributed at practise mid September.

100% of proceeds will go towards supporting a mentorship program for Indigineous Youth in Competitive Swimming





Order Window is Open Now until October 1st!

Our fundraiser will subsidize our club operations and Fall Awards Banquet

Pick up will be on Thursday October 9th between 6-7pm, or through your events team at events@lakeshoreswimclub.com

To place an order, please email admin@lakeshoreswimclub.com and we'll email you an order form. Or you may print one from our website

Please etransfer funds to treasurer@lakeshoreswimclub.com

Volunteering



- Given its non-profit nature, the club operates mostly on volunteerism
- There are many opportunities to get involved in club operations, and there are sign-up sheets posted at the volunteering table
- Smaller roles: help at events, distributing apparel, photography
- Larger roles: Swimathon Leadership, administration of officials, administration of non-competitive programs, serving on the board
- New parents are encouraged to take on a smaller role, and progress to the larger roles as they become more familiar with club operations
- See Caitland at the volunteering table later this evening for more information



Required Officiating

- Hosted meets are the biggest revenue generator (after fees) for our club
- It takes at least 50 to run a meet
- In addition to helping with club operations, families are required to officiate at our hosted meets, so put them on your calendar
- This year we are hosting three meets and have put forth a bid for another. These are: Sept 27, Nov 6-9 , Feb 6-8 (TBA) & Apr 23-26
- Each family must train at least one official, there are many clinic opportunities throughout the year to receive the required training
- Last year we lost a base of senior officials. We need to train our officials up to Level 3, 4 and 5. I will be reaching out to parents about setting some officiating goals.
- See Krishpa at the officiating info table later this evening.

Number of Sessions required for Hosted Meets by Swim Families



15



Required Sessions by Registration Dates

Swimmers in the competitive program from:

September onwards - 15 sessions

January onwards - 10 sessions

April onwards - 2 Sessions



When Joining LSC
Competitive
Program

Within the
First Season

Within the
2nd Season

3rd Season
and above

4th Season
and above

Introduction
to Swimming
Officiating
clinic
(includes
Timekeeper)
Safety
Marshal Clinic

Two successful
deck evaluations
as Timekeeper

Inspector of
Turns (IT) and
Judge of Stroke
(JS) clinics

Two successful deck
evaluations as IT One
deck evaluation as JS
One of following Level
II clinics:
- Chief Timekeeper
- Administration Desk
- Chief Finish Judge
(CFJ); Chief Judge
Electronics (CJE)
- Meet Manager
- Starter

Continue upskilling
with further clinics
and commence your
deck evaluations for
the following clinics :
- Chief Timekeeper
- Administration
Desk
Chief Finish Judge
(CFJ); Chief Judge
Electronics (CJE)
- Meet Manager
- Starter

Consider
training for
referee



Events and Hosted Meets

- Blue versus Yellow Time Trial - September 27 @ Olympium
- Truth & Reconciliation Walk - September 30, details forthcoming
- Awards Banquet - October 7 @ Palais Royale
- AGM - early November, details to be confirmed
- Gus Ryder Memorial Cup - November 6-9 @ Olympium
- Holiday Banquet - December, details to be confirmed
- Regional Championship meet TBD Feb 6-8
- Marilyn Bell Swim Classic - April 23-26 @ Olympium
- Swimathon - early April, details to be confirmed
- Spring Banquet - June, details to be confirmed

THANKS!



Welcome to the Lakeshore competitive program!

