



SWIM-A-THON 2026

Welcome to Saint John Fundy TIDE Swim Team's FIRST annual Swim-a-thon

The Swim-a-thon is a fun high-energy, in-pool event where swimmers challenge themselves to swim as far as they can while raising money for the team. Our fundraising goal for this year is \$8,000.00 but it's not just about fundraising — it's about teamwork, cheering each other on, and building a stronger club. **This is our only major fundraiser this year!**

What is the Swim-a-thon?

The Swim-a-thon will be TIDE's only **mandatory** fundraiser for the 2025-2026 season. The Swim-A-Thon is an all-team event. Swimmers fundraise by creating a donation page in the month leading up to the event. On the day of the event swimmers will compete with their teams to see how far they are able to swim over a set time (1-hour for competitive swimmers and 30-minutes for Mighty Sharks).

This is a fun event with music, door prizes, treat bags, and teammates, coaches and families cheering swimmers on throughout the day. Participation is mandatory for all competitive swimming families. If a fundraising page is not created or does not raise at least \$60, the remaining amount will be charged to the family's account. Mighty Sharks are also highly encouraged to participate in this event, and we are asking Mighty Shark families to raise \$30.

GETTING STARTED

[Set up your Swimmer's Donation Page](#)

Step 1: Set up your page

Go to <https://donate.swimming.ca/> and create your account under parent's name and email. Follow the "create page" instructions to set up your swimmer's page. You will need to create a title with your swimmer's name SWIM-A-THON 2026. When selecting your team from the drop-down menu, please select Saint John Fundy Swim Club (TIDE). For the description please enter "On behalf of the TIDE Swim Team Board and coaching staff, we're excited to launch our 2026 Swim-A-Thon

fundraising campaign! This year, our goal is to raise \$8,000 to support the continued success of our club. Funds will go toward key areas such as coaching support at swim meets across all levels and our swimmer subsidy program. With your support, we're confident we can reach our goal!" For an example, please see <https://donate.swimming.ca/donate/6t23a8ury5ealuo/> If you would prefer to create a family page, you can do that as well, please list all swimmers' names on the page.

Step 2: Share your page

Share your swimmer's or family's link on social media and with family/friends/neighbours.

Step 3: Raise Funds

Raise Funds for your team and maybe win some amazing [prizes](#) along the way! Please note that top fundraising prizes will be determined as amount raised / swimmer.

Create your page by April 10 to receive a TIDE Swim-a-thon bag tag

We appreciate your support!!

THE EVENT

The Swim-a-thon will be held on Sunday, May 3, 2026, at the Canada Games Aquatic Centre in 3 sessions. Teams will be working with their coaches in advance to prepare and build team spirit!

- Senior Nationals, Senior Provincials, Junior E, Junior D
 - On deck: 7:30 AM • Swim: 8:00–9:00 AM
- Junior I, Junior T
 - On deck: 9:00 AM • Swim: 9:30–10:30 AM
- Mighty Sharks
 - On deck: 10:30 AM • Swim: 11:00–11:30 AM

Teams will set 2026 records for distance swam/ # of swimmers on the roster. Next year teams will endeavour to break these records. **If you want to set a difficult record for future teams to break your team will need your support!**

Questions? Please see our [FAQ](#) below or contact jenna.c.granger@gmail.com for help.

PRIZES

Fundraising Prizes:

* Please note that top fundraising prizes will be determined as amount raised / swimmer*

- Top Fundraiser: Airpods 4!
- 2nd place: TIDE Hoodie, Sweatpants, and Hat courtesy of Allstar Cresting
- 3rd place: TIDE T-shirt, Sweatpants, and Hat courtesy of Allstar Cresting

Bonus Prizes:

- Create your page by **April 10** to receive a TIDE Swim-a-thon bag tag
- Raise \$100 for prize draws entries
- Every \$50 over \$100 gets you another entry for the prize draws
- Door Prizes at the event

Grand Prize

- If TIDE raises \$8000.00 in the Swim-a-thon, there will be a super fun swim party for all!

Silent Auction

- There will be a virtual silent auction on Facebook in the 2 weeks leading up to event. Prizes to be announced soon!

FAQ

What if I don't set up a page or my page doesn't receive \$60 minimum?

If a swimmer/family page is not created, or if the page raises less than \$60, a mandatory fundraising fee will be charged to your TIDE account to bring the total to \$60 (or cover the remaining balance needed to reach \$60). This does not apply to Mighty Sharks, who are being asked to raise \$30/family.

Who can participate?

All TIDE swimmers should plan to participate in the Swim-a-thon. In addition to being our only mandatory fundraiser of the season, the Swim-a-thon is a fantastic team event that challenges swimmers, builds confidence and self-esteem, and strengthens team spirit.

What is the money used for?

90% of the money raised stays with TIDE. The remaining 10% is divided between Swimming NB and Swimming Canada.

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Bikes and Beans



We appreciate your support!!!